



Emma Johnson

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Education

Bachelor of Fine Arts, Graphic Design

Minor in Art History

University of South Dakota
Vermillion, South Dakota

Graduation expected
May 2026

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Acrobat
- Adobe XD
- Audacity
- Figma
- HubSpot
- Microsoft Word
- Microsoft PowerPoint
- Keynote
- Miro

Memberships

- Saint Thomas More
Newman Center
Advisory Council,
Aug 2024–present
- USD AIGA Secretary,
2023–2024

Experience

Freelance Designer | Vermillion, South Dakota

Aug 2024–present

- Create advertising materials for weekly events
- Generate brand identities
- Develop environmental graphics and outdoor advertising materials for fundraiser events

Design Intern | USD Marketing & Creative Services, Vermillion, South Dakota

Aug 2024–present

- Design university materials
- Print, trim, mount, and laminate materials
- Partner with clients to understand and achieve vision

Design Consultant | USD Coyote Business Consulting, Vermillion, South Dakota

Aug–Nov 2024

- Collaborated with a team of business students
- Updated website information for South Dakota Trade using HubSpot
- Constructed standard operating procedures for how to use WISERTrade Database and manage data in Excel

Honors & Awards

- 39th Annual Juried Stilwell Student Award Exhibition,
Jan 2025
- Stilwell des Refusés, Jan 2025
- Dean's List, Aug 2022–present