



# Emma Johnson

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## Education

### Bachelor of Fine Arts, Graphic Design

### Minor in Art History

University of South Dakota  
Vermillion, South Dakota

Graduation expected  
May 2026

## Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Acrobat
- Adobe XD
- Audacity
- Figma
- HubSpot
- Wix
- Microsoft Word
- Microsoft PowerPoint
- Keynote
- Miro

## Memberships

- USD AIGA Secretary, 2023–2024
- Saint Thomas More Newman Center Advisory Council, Aug 2024–Jan 2026

## Experience

### Design Intern | Mitchell Catholic Parishes, Remote Dec 2025–present

- Structure layout and compose copy for print and digital publications
- Maintain brand consistency across media and projects
- Draft weekly bulletin

### Freelance Designer | Vermillion, South Dakota Aug 2024–present

- Create t-shirt designs and mural designs for walls
- Generate brand identities and posters for events
- Develop environmental graphics and outdoor advertising materials for fundraiser events

### Junior Designer | USD Marketing & Creative Services, Vermillion, South Dakota Aug 2024–Dec 2025

- Designed university materials
- Printed, trimmed, mounted, and laminated materials
- Partnered with clients to understand and achieve vision

### Design Consultant | USD Coyote Business Consulting, Vermillion, South Dakota Aug–Nov 2024

- Collaborated with a team of business students
- Updated website information for South Dakota Trade using HubSpot
- Constructed standard operating procedures for how to use WISERTrade Database and manage data in Excel

## Honors & Awards

- 39th Annual Juried Stilwell Student Award Exhibition, Jan 2025
- Stilwell des Refusés, Jan 2025
- Dean's List, Aug 2022–present